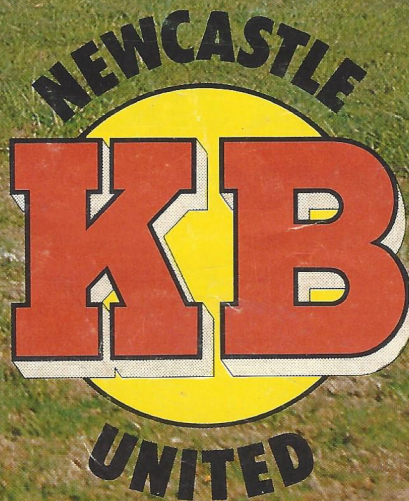


Official Souvenir Program

MARCH 5, 1978

\$1.00



From our team to yours.. 2KO to Newcastle United



**Good luck and
good soccer**





WELCOME TO NEWCASTLE KB UNITED

By the Chairman,
Max Talbot.

On this historical day for our club I wish to extend a warm welcome to the 1977 Philips Soccer League champions, Eastern Suburbs-Hakoah, and to all those whose patronage we have today.

From August, 1977 to March, 1978 has been nine short, busy months for those instrumental in the foundation of a club which will compete this season with the nation's best sides in Australia's only nation-wide football competition, the Philips Soccer League.

We are pleased to be able to present our club from the fine facilities offered by the International Sports Centre and I thank the Trust for its every co-operation and assistance.

To all members of the directorship, promotions sub-committee, supporters club, patrons, the Northern NSW steering committee, our coaching staff and players, and all those who have assisted in our formation I extend my thanks on behalf of Newcastle KB United for a job well done.

Our club has indeed been given great support from the media and to all our friends in the TV, press and radio fields I extend our grateful thanks.

Newcastle should never forget the immense contribution its greatest soccer son, Ray Baartz, has given to the formation of Newcastle KB United. His was the genuine interest in Newcastle soccer and the concern for our coach Alan Vest that aroused the support of the foundation members of the board and hence the birth of the club.

That at the time of writing he is giving his all to attaining peak fitness after his enforced retirement from the game through injury to represent his city of birth should stir all sport lovers and shows the spirit which makes champions in sport.

We are grateful to Tooth and Co for the sponsorship and assure them that their support will be well spent in the promotion of the world's greatest football code and hope that their association with us will be a long and profitable one for all.

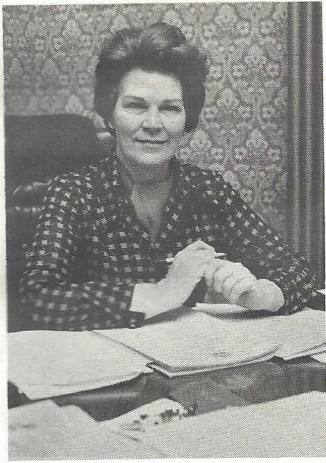
Newcastle KB United pledges to bring you a professional standard of administration, promotion and soccer football giving a 100 per cent effort on and off the field for your enjoyment. All we ask in turn is your support.

SHOOT FOR NEWCASTLE!

Have a Cold Gold



THE CLUB PATRONS



Ald., Joy Cummings, Lord Mayor, City of Newcastle.



Hon. Ken Booth, MLA, Minister for Sport, Tourism and Recreation.

It gives me great pleasure to congratulate Newcastle United Soccer Club on its admission to the Philips Soccer League of Australia.

Newcastle is the only area outside an Australian capital city to be included in the League. This reflects great credit on the efforts and enthusiasm of those officials, players and supporters who have worked hard to achieve its admission into the League. I hope the standard of play, and those initial efforts and enthusiasm will pave the way for Newcastle's re-emergence as a major force in Australian soccer.

My best wishes for a successful season both on and off the field.

THE HON. KEN BOOTH, M.L.A.

It is an honour to be associated with the Newcastle United Soccer Club as one of its Patrons and the inaugural match on 5th March, 1978, at the International Sports Centre must mark the beginning of a new era in the game.

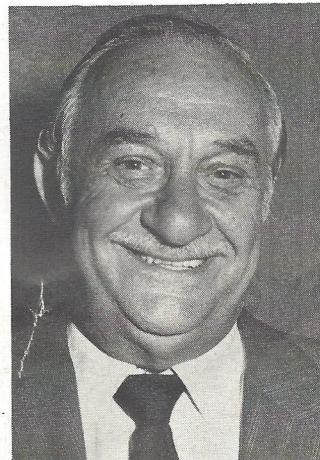
After the hard pioneering work of those responsible for the formation of the Club and its inclusion in the Philips Soccer League of Australia, it is to be hoped that the people of Newcastle and the Hunter Region will support this new sporting venture with their customary enthusiasm.

This district has produced many fine sportsmen and this latest project, with strong financial backing, will give even greater opportunities to our young players to develop and compete against the best in Australia.

They have built up a strong team, reinforced by high rating British players as guest stars.

I am sure I speak for the people of Newcastle and the Region in wishing the Club the very best of luck.

**ALD. JOY CUMMINGS, A.M.
LORD MAYOR.**



Sir Arthur George, President, Australian Soccer Federation.

I extend my congratulations to Newcastle United Soccer Club for the efficient and consistent manner in which the Club and its officials have proceeded to implement promises made to the Australian Soccer Federation at the time of their application to be accepted as a member of the Philips Soccer League. I felt then and I am more certain now that the Club will set the highest of standards both on and off the field.

Newcastle has been traditionally a home of soccer and has acted as a nursery for many years for Clubs in other areas. It was in fact time that steps were taken for Newcastle soccer to realise its full potential.

Newcastle United plays today its first match in the Philips Soccer League and carries with it the best wishes of the Australian Soccer Federation and my best wishes both as President of the Australian Soccer Federation and as one of the Patrons of the Club.

SIR ARTHUR GEORGE.

MATCH DAY AGENDA

11 AM: GATES OPEN

Band recitals

11.45 - 1.30: Youth Cup fixture

1.40: March past of junior soccer players

2 PM: American-style shoot-out competition

2.30: Special inaugural match activities

2.45: Introduction of players and official opening

3 PM: NEWCASTLE KB UNITED v EASTERN SUBURBS-HAKOAH

KICK OFF

3.45: Half-time — band recitals

4.40: Full-time — band recitals

CLOSE

NEWCASTLE KB UNITED CLUB DIRECTORY

MEET THE DIRECTORS



CHAIRMAN,
MAX TALBOT is a former secretary-manager of the Adamstown Rosebuds Soccer Club and the Belmont 16' Sailing Club. He has served as the honorary secretary of the Northern NSW Soccer Federation and was a member of the executive of the Australian Soccer Federation and the foundation chairman of the Australian Amateur Soccer Association. Max is aged 44 and is married with six children. He is a company director.



SECRETARY,
PAUL TRISLEY is 37 years of age, is a solicitor, and is married with three children. Paul has had a long involvement with sports administration dating back to his appointment as secretary of the North Coast Cricket Council when he was 18. He was secretary of the Newcastle District Cricket Association and a delegate to the NSWCA for three years and is currently a vice-president of the NDCA. Involved with Kotara South Junior Football Club at management and coaching levels he has a son playing with that club.



TREASURER,
GEORGE SANDERS is a solicitor aged 45 years. Married with three children George has been associated for many years with junior soccer and is closely involved with the administration of large charitable institutions.

CLUB OFFICERS

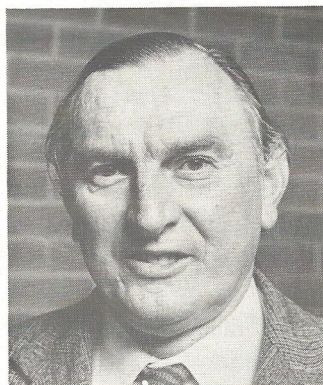
Assistant Secretary: Fred Tonkin

Team Officer: Ray Baartz

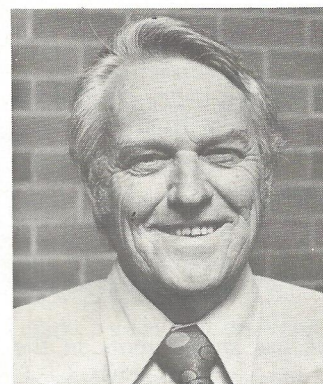
Manager-coach: Alan Vest.

Trainer-coach: Frank Campbell.

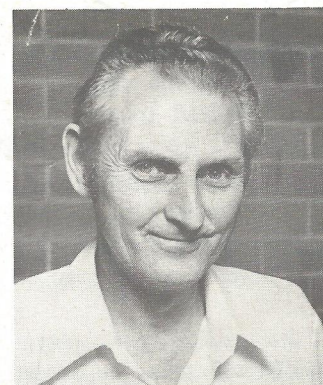
BALL BOYS: Greg Cooper, Mark Cooper, Paul Davis, Paul Higgins, Mathew McNamara, Richie Puxty, David Talbot, Graham Taylor, Billy Tonkin, Martin Trisley, Murray Wardle, Rodney Wardle.



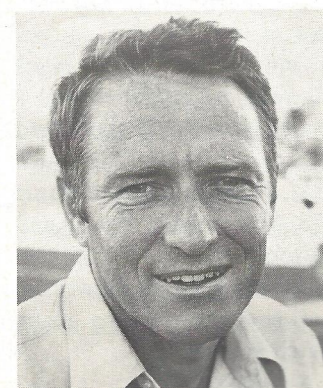
DIRECTOR,
DR. ALAN HOYLE is aged 56, is married with seven children and has been in practice for 25 years. He has been president of the Trustees of the International Sports Centre since 1973, is medical officer of Central-Charlestown Rugby League Club, vice-president of Merewether Cricket Club and patron of the Rosebuds Soccer Junior Cricket Club.



DIRECTOR,
HARLEY DIXON is aged 46 married with three children. Always an avid supporter of soccer, Harley is president of the Northern Federation. A managing law clerk he has been associated with soccer through family and executive involvement for many years.



DIRECTOR,
DON JONES is aged 46 years and is an executive bank officer. A very experienced soccer administrator, he has served for the last 10 years as treasurer of the Northern NSW Federation.



DIRECTOR,
RICHARD PUXTY is aged 39 years and has a comprehensive soccer background in most parts of the game from playing to administration. He was the founder and is still president of Cooks Hill United club. A director of several companies Richard is a long-time devotee of West German football.

THE SPONSORS



When Tooth and Co. announced their sponsorship of Newcastle KB United it marked an historical association for Northern sport and the large brewing group.

Not only was the \$100,000 plus sponsorship the largest single investment in Northern sport, it was also a "first" for Toth's.

While Toth's have had a long and happy record of financing and promoting Australian sport from swimming to sailing, rowing to athletics, never before had the company put its name to the sponsorship of a single club.

As marketing manager Michael Nash later said, the company had considered soccer for a long time but was waiting for the right opportunity. Newcastle presented that opportunity.

Soccer is a growth sport that has strong roots in the sporting history of Newcastle and the Northern NSW region. This factor was outlined in Newcastle's application to Toth's and it was partly responsible for the company deciding to back United.

With the KB emblem incorporated in the club name Newcastle will show that they are prepared to give their sponsors value for their support.

Not only will a second club strip be made up in the gold, black and red colours of KB but the club and the sponsor will pioneer a coaching and soccer promotion campaign throughout Northern NSW such has never been experienced before.

With the assistance of English international guest player Bobby Charlton, Newcastle and KB will take the soccer gospel to country areas. Part of this promotion includes the running of an amateur knockout tournament in the northern rivers region.

The final of the tournament will be the curtain-raiser to a full PSL fixture between Newcastle KB United and a Brisbane club. The match will take place in Lismore and could be the biggest sporting event promoted in the town.

With the help of Tooth and Co. Newcastle are pursuing the ASF policy of making 1978 "Promotion Year" and part of the campaign means taking top soccer to the country.

Australian soccer fans will be hearing a lot of Newcastle and KB because both club and sponsor plan to make Newcastle KB United the side to watch in the PSL.

Philips, the world-wide electrical goods manufacturers, is not a name that is new to soccer.

For many years Philips has been associated with soccer in the many places the world's greatest football code is played.

When history is made in soccer, Philips are present. The next time you are watching a major football attraction telecast from any part of the world, take a look at the advertising hoardings; one name is sure to be prominent, and that is Philips.

Those rare moments in soccer history that are talked about for years after help make the game great. Almost without exception, Philips were there when those feats were performed.

In the baking heat of a Mexico stadium in 1970 reigning World champions England lined up against Brazil in a quarter-final of the World Cup championships. It shaped as a classic encounter, many said it should have been the final - the champions versus the claimants to the title.

One of the most memorable moments from the match was captured on film by camera crews and the scores of photographers and goes down in the annals of soccer history. It was Gordon Banks' desperate diving save that finger-tipped Pele's majestic header at the left post on the half volley beyond the upright. The photos tell it all - Pele in suspended flight, Banks with every tendon desperately straining and the ball deflecting wide. And there, ever present in a prominent position behind that left upright, the advertising hoarding of Philips - international supporters of football.

Last year Philips made a grand appearance on the Australian scene with their sponsorship of the Philips Soccer League of Australia - the country's first nation-wide football competition.

The Philips sponsorship helped convey the 14 league teams a grand total of 163,520 miles. With a minimum travelling party of 16 people the great grand total of miles travelled by PSL footballers in 1977 was 2,616,320.

This year, with the expansion of the Philips Cup knock-out tournament to admit teams from the State leagues, Philips involvement will be even greater.

March 5 represents the start of Newcastle KB United's association with Philips. With their first match against the PSL champions, Newcastle are hoping it will be a long and happy association.

THE FOOTBALL STAFF

ALAN VEST

Age 37 Manager-coach

A former professional player in England, Vest moved into coaching at an early age. He migrated to New Zealand where he played for Gisborne City in the National League and later captained New Zealand in the World Cup. His coaching record in NZ attracted offers from Western Australia and after moving west he established a record envied through Australia. After missing the Australian national coaching job in a controversial election, he returned to coach Rochdale in England. His return to Australia provides Newcastle and Northern NSW with one of the best coaches in the country.

FRANK CAMPBELL

Age 43 Trainer Coach

A qualified expert in the treatment of injuries, Campbell is a product of the English Football Association training scheme. He is a former professional player and his skills as a physio-therapist provides United with a great asset. He spent the last eight years as trainer-coach with Rochdale and Oldham Athletic.

BILL AMEY

Age 23 Midfielder

After joining Southend United as an apprentice straight from school, Amey played professional football in the Combination League. He joined Christchurch United in New Zealand and rapidly won his way into the NZ World Cup side.

RAY BAARTZ

Age 30 Midfielder

Rated one of the greatest players ever to come from Newcastle, Baartz played 48 internationals for Australia before his career was interrupted by a severe injury on the eve of the World Cup Finals in 1974. He served an apprenticeship with Col Curran at Manchester United. On returning to Australia he was transferred from Adamstown to Hakoah from where he was selected for the national side. His return as a player and team administrator marks one of the greatest comebacks in Australian soccer history.

KEN BODEN

Age 27 Striker

A striker with a reputation of scoring plenty of goals. Ken Boden has had a wealth of experience in English professional football. He was with professional club Doncaster Rovers last season.

OSSIE BELLAMY

Age 25 Goalkeeper

One of the most experienced 'keepers in Newcastle soccer, Bellamy was secured from 1977 premiers Weston. He represented Northern NSW in New Zealand in 1977. His ability to play as a striker if required makes him a valuable asset.

SLAV CATALOVSKI

Age 23 Striker

One of the most skilful players in Northern Soccer, Catalovski comes from the Austral United Club. Has represented Northern NSW and scored in his last appearance against the touring Tottenham Hotspur side in 1976.

ROY DRINKWATER

Age 25 Defender

Drinkwater was an apprentice professional with Manchester United and later played league football with Crewe Alexandra. He joined Christchurch United in the New Zealand national league and led them to two championships. Voted NZ player of the year in 1975 he joined Brisbane Lions last year and played in the Philips League inaugural season.

NEIL ENDACOTT

Age 18 Midfielder or striker

A former team-mate of Hardes at school and Wallsend, Endacott improved his football with Hardes at the Heart of Midlothian Club in Scotland. Showed outstanding form in the 1977 Youth National Tournament. With great all-round skills he rates as a top prospect.

MICHAEL GALPIN

Age 20 Any position on right side.

Played full time professional for three years for Bournemouth straight from school: Presently playing for Dorchester Town in the Southern League in England. A very fast talented player who plays all positions on the right side from full back to wing.

LLOYD HARDES

Age 20 Midfielder or striker

An exciting product from the Wallsend Club, Hardes joined Western Suburbs (Sydney) straight from school and had an outstanding season in the Philips League. A member of two Tasman Cup winning sides, Hardes' return to his hometown marks a great gain for Newcastle United.

PETER KAY

Age 21 Striker

As a Youth player Peter Kay played with Rotherham United. He has spent the last two seasons playing non-league football and featured in a Wembley Cup final with his non-league Club last year.

CRAIG MASON

Age 21 Midfielder

Mason joined Arsenal straight from school as an apprentice and then signed for Sheffield Wednesday. He was playing non-league football when approached by Vest to come to Australia.

JOHN SNEDDON

Age 24 Central defender

Captain of the 1977 Northern NSW representative side, Sneddon was secured from the West Wallsend Club where he was also skipper. Winner of the Newcastle Sun-Qantas player of the year in 1977, he has been playing senior football since he was 15.

BILL SUMMERSCALES

Age 28 Central defender

Summerscales has been a full-time professional all his career with 250 league games with English Clubs Rochdale and Port Vale. He was captain at Port Vale when the club won promotion under manager Gordon Lee, the present boss of high-flying Everton. Summerscales has just completed a degree course in business studies.

Continued on page 12

NEWCASTLE KB UNITED

COLOURS:

Emerald and cinnamon

CHANGE STRIP:

Gold, red and black

MANAGER-COACH

Alan Vest

TRAINER:

Frank Campbell

CLUB NICKNAMES:

"United" or

"The Castle"

NEXT MATCH:

v WESTERN SUBURBS

At Englefield,

Sydney

THE SQUAD

- 2 PETER WILLIS
- 3 NEAL ENDACOTT
- 4 ROY DRINKWATER
- 5 BILL SUMMERSCALES
- 6 LLOYD HARDES
- 7 CRAIG MASON
- 8 RAY BAARTZ
- 9 KEN BODEN
- 10 PETER KAY
- 11 BILL AMEY
- 12 JOHN B. TURNBULL
- 13 SLAV CATALOVSKI
- 14 MIKE GALPIN
- 15 JOHN SNEDDON
- 16 OSSIE BELLAMY

REFEREE:

SCORERS:

NEWCASTLE SCORE

EASTERN SUBURBS-HAKOAH

THE SQUAD

- 1 TODD CLARKE
- 2 KEVIN MULLEN
- 3 EDDIE THOMSON
- 4 STEVEN O'CONNOR
- 5 HENRY MOWBRAY
- 6 JOHN STEVENSON
- 7 JOE WATSON
- 8 MURRAY BARNES
- 9 ERNIE CAMPBELL
- 10 TERRY SMITH
- 11 HILTON SILVA
- 12 ALAN KERSHAW
- 13 BOBBY McGUINNESS
- 14 GEOFF ILLINGWORTH
- 15 BOBBY SMITH
- 20 TONY PEZZANO

LINESMAN:

SCORERS:

EASTERN SUBS SCORE

COLOURS:

Pale blue and white

CHANGE STRIP:

COACH:

Gerry Chaldi

ASSISTANT:

J. Lissing

HONOURS:

1977 Philips Soccer

League champions

NEXT MATCH:

v BRISBANE LIONS

at Wentworth Park

Sydney

Continued from page 9

JOHN B. TURNBULL

Age 27 Striker

Turnbull arrived at United via Northern Federation clubs West Wallsend and Weston. A prolific scorer with Weston last season he is known for his deadly left foot shot and his ability in the air.

DAVID WELLS

Age 16 Defender

Spotted by Alan Vest while playing for Northern NSW as a striker in the 1977 Youth tournament, Wells is a regular reserve grade defender with Highfields Azzurri. Vest rates him as a player of the future and his joining Newcastle United is the first move in the club's projected apprenticeship scheme.

PETER WILLIS

Age 20 Defender

Willis represented yorkshire Schoolboys and was a trialist for the England Schoolboys. He joined Leeds United as an apprentice professional straight from school and was soon signing full time professional forms for the famous first division club. He was playing regularly with Leeds' Central League side when approached to come to Australia by Newcastle United's coach Alan Vest.



A sight familiar to Eastern Suburbs - Hakoah supporters, Ray Baartz wearing the blue of Hakoah during his playing days with the Sydney Club.

KNOW YOUR GAME

A soccer dictionary

Centre—to pass the ball from a wide position on the field into the penalty area.

Charge—pushing the opponent off balance legally by shoulder to shoulder contact.

Clear—a throw or kick by the goalkeeper or a kick by the defender in an attempt to get the ball away from the goal area.

Cross—same type of pass as centre.

Defender—primarily a defensive player who assists the goalkeeper in protecting the goal.

Dribble—a way of advancing the ball past defenders by a series of short taps with one or both feet.

Forward—primarily an attacking player whose responsibility is to create and score goals.

Goalkeeper—the last line of defence. The only player who can use his hands within the field of play. He is limited to using his hands only within the penalty area.

Half-Volley—kicking the ball just as it is rebounding off the ground.

Hands—illegal act of intentionally touching the ball with the hands or arms.

Heading—a method of scoring, passing and controlling the ball by making contact with the head.

Linkman—another name for midfielder.

Lob—a high, soft kick taken on the volley, lifting the ball over the heads of the opponents.

Marking—guarding an opponent.

Midfielder—is both an offensive and defensive player who is primarily responsible for linking the forwards and defenders.

Obstructing—preventing the opponent from going around a player by standing in his path.

Overlap—the attacking play of a defender going down the touchline past his own winger.

Pitch—another name for the field of play.

Save—the goalkeeper stopping an attempted goal by catching or deflecting the ball away from the goal.

Screen—retaining possession and protecting the ball by keeping your body between the ball and opponent.

Sliding Tackle—attempting to take the ball away from the opponent by sliding on the ground.

Striker—a central forward position in the team with a major responsibility for scoring goals.

Sweeper—a defender who roams either in front of or behind the defender line to pick up stray passes.

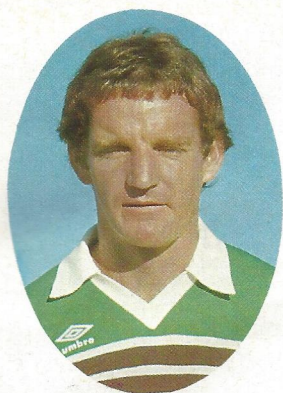
Tackling—attempting or taking the ball away from an opponent when both players are playing the ball with their feet.

Trap—controlling a ball passed close to the player by means of the feet, thighs or chest.

Volley—kicking the ball while it is in flight.

Wall Pass—a pass to a teammate followed by a first time return pass on the other side of the opponent (give and go).

Wing—an area of the field near the touchline.



RAY
BAARTZ



OSSIE
BELLAMY



SLAV
CATALOVSKI



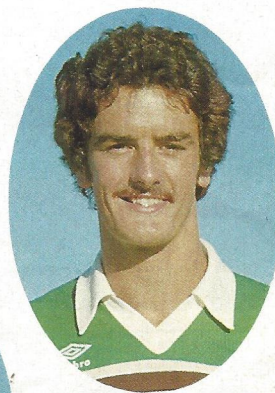
FRANK
CAMPBELL



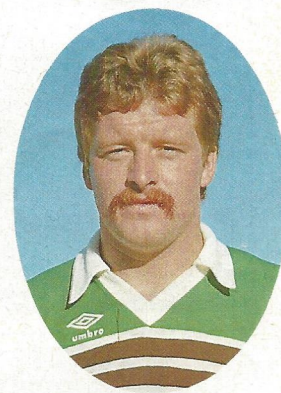
BILL
SUMMERSCALES



PETER
WILLIS



CRAIG
MASON



ROY
DRINKWATER



MIKE
GALPIN



KEN
BODEN



PETER
KAY



BILL
AMEY



ALAN
VEST



JOHN B.
TURNBULL



JOHN
SNEDDON



LLOYD
HARDES

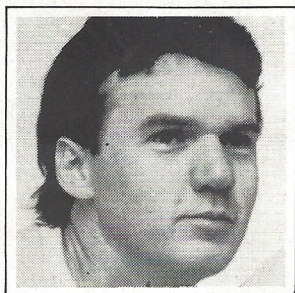


NEAL
ENDACOTT



KNOW THE SCORE

The Newcastle Morning Herald and the Newcastle Sun are on the ball in bringing you up-to-the-minute soccer reports.



In the Herald, leading light in the Soccer world Neil Jamieson, writes in depth on everything worth knowing about soccer happenings, on and off the field.

In the Sun every Monday, you'll find a complete cover of Philips League and soccer premiership matches, and Junior League fixtures.

newcastle morning
**herald
 & sun**

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Newcastle United Coverage

Don't miss NBN's exciting coverage
of the Newcastle United - Eastern
Suburbs HAKOAH Match.

Replay Monday MARCH 6th 10:30 pm

NBN presents

THE NATIONAL PHILIPS SOCCER LEAGUE

THURSDAY NIGHTS - commencing March 9th

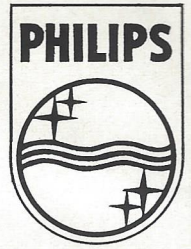


supports

THE NEWCASTLE UNITED SOCCER TEAM
IN THE PHILIPS SOCCER LEAGUE 1978







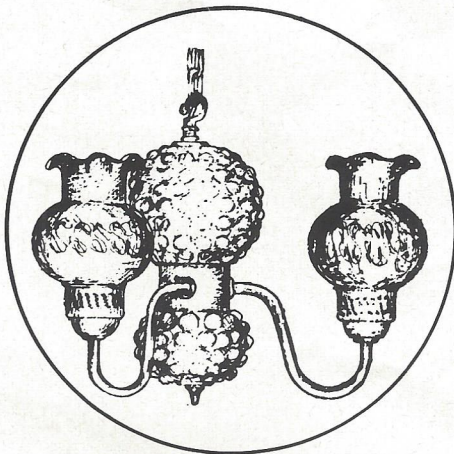
PHILIPS

LIGHTING INDUSTRIES

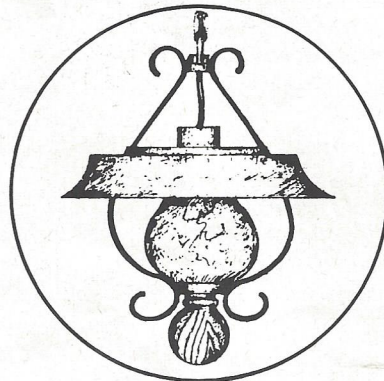
MANUFACTURERS OF:-

**Philips Lighting Collection, featuring
handcrafted "Leonora" glass**

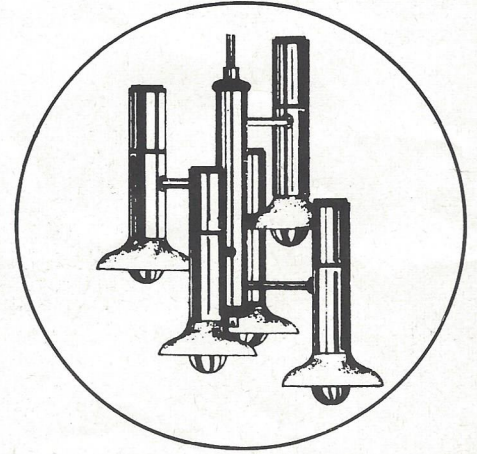
**Fluorescent lighting—Flood and Sports
lighting—Streetlighting—Lamps—Batteries**



Traditional



Mediterranean



Young Modern

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CHRYSLER
GLENDALE**

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Barest

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THE MOST TALKED ABOUT
CAR TODAY.**

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PHILIPS SOCCER LEAGUE OF AUSTRALIA
EASTERN SUBURBS HAKOAH
1977 CHAMPIONS



Standing: L. to R. Terry Smith, Kevin Mullen, Eddie Thomson, Malcolm Haynes, Murray Barnes, Henry Mowbray (Capt.)
Kneeling: Bobby McGuinness, Bertie Lutton, Joe Watson, Alec Robertson, Alan Kershaw, John Stevenson, Hilton Silva.
Others: Todd Clarke, Steven O'Connor, Tony Pezzano.
Coach: Gerry Chaldi.



EASTERN SUBURBS-HAKOAH

The playing squad

TODD CLARKE	Age 26 Goalkeeper
Australian born, previously played for Beograd, South Australia and Australia.	
KEVIN MULLEN	Age 24 Fullback
Australian born product of Hakoah Juniors.	
EDDIE THOMSON	Age 30 Defender
Born Scotland, highly experienced, played for Hearts and Aberdeen also recently for St. Antonio Thunder in the North American Soccer League.	
STEVEN O'CONNOR	Age 22 Defender
Australian born, product of Bankstown Juniors.	
HENRY MOWBRAY	Age 30 Defender
Born Scotland, another experienced defender. Previous clubs: Blackpool, St. Mirren & Bolton.	
JOHN STEVENSON	Age 24 Midfielder
Born Scotland, Previous clubs, Coventry, Hearts and St. Johnson.	
JOE WATSON	Age 26 Winger
Born Scotland, previous clubs, Notts Forest, Dundee United and Forfar Athletics.	
MURRAY BARNES	Age 24 Midfielder
Australian born product of Local Juniors current member of the National team.	
ERNIE CAMPBELL	Age 28 Striker
Australian born, previous clubs, Marconi and APIA.	
TERRY SMITH	Age 26 Striker
English born, Previous clubs, Stoke City, Western Suburbs and St. George.	
HILTON SILVA	Age 27 Winger
Brazilian born, previous clubs, Flamengo America and Vasco Da Gama.	
ALAN KERSHAW	Age 23 Utility player
English born, previous clubs, Preston North End, Southport and Dundee United.	
BOBBY McGUINNESS	Age 23 Forward
Born Scotland, previous clubs, Motherwell and Portsmouth.	
GEOFF ILLINGWORTH	Age 19 Defender
Born Australia, previous clubs, Apia Juniors, and Western Suburbs.	
BOBBY SMITH	Age 25 Midfielder
English born, previous clubs, Sheffield United and Chesterfield.	
TONY PEZZANO	Age 17 Goalkeeper
Australian born product of Canterbury Juniors.	

NEWCASTLE WELCOMES THE CHAMPIONS

There could be few more honourable ways to enter the Philips Soccer League than by playing the champions in the first match of the season.

By luck of the draw Newcastle KB United, newcomers to the PSL, are pitted against the 1977 and inaugural-year champions Eastern Suburbs-Hakoah.

In 1977 Easts established themselves as the best side in Australia by winning the first PSL championship after a close late-season tussle with Marconi. With a talented unit of players, Easts settled down to the task of winning the title. Their aim was achieved with 13 wins, 11 draws and only two defeats. There was nothing chancey about the success. They topped the league scoring with a total of 52 goals and conceded only 28.

Terry Smith, who is in the squad to play Newcastle, was the league's second highest scorer with 14 goals. He trailed Adelaide City's Dixie Deans who bagged 16.

Easts formidable record includes having never been beaten in PSL matches away from home. Their two losses last season were both at home.

Newcastle United has an affinity with Eastern Suburbs - Hakoah that should develop into a healthy rivalry on the field and a friendly and co-operative association at administrative and social levels.

Ray Baartz, now on the United staff, played much of his senior football between 1967 and 1974 with Hakoah after moving to Sydney from Newcastle. It was from Hakoah's ranks that Ray first gained national selection and it was with Easts that he went on to make 48 international appearances for Australia.

This year, in recognition to his services to Easts and Australia, Hakoah granted Ray Baartz a free transfer to Newcastle United. This gesture promoted Newcastle chairman Max Talbot to say: "That is just one of the reasons why Eastern Suburbs - Hakoah are at the top on the Australian soccer scene."

With coach Gerry Chaldi again at the helm, Easts have retained most of last year's winning squad to present another strong challenge for the title.

Player to watch

BILL AMEY, Newcastle KB United midfielder. With the determination to win a ball from defence and the ability to knock them in at the other end, Amey covers a lot of ground and often plays key roles in set play situations.

TERRY SMITH, Eastern Suburbs-Hakoah. Second highest scorer in the PSL last season, Smith loses defenders with ease. His reputation as a player who can "stick it" from anywhere in sight of goal marks him as a deadly striker.

SLAV CATALOVSKI, Newcastle KB United Striker. Unpredictable and hard to mark. Likes to find space to attack the goal and has plenty of skills to beat defenders. Has the ability to turn a game in a matter of moments.

MIKE GALPIN, Newcastle KB United utility player. Prefers midfield or the right side of the park but has the ability to fit in anywhere. A rugged all-rounder with a non-stop attitude that helps win matches.

FOUNDATION MEMBERS

The successful formation of Newcastle United would not have been possible but for the willingness of members of the Newcastle sporting public to join the club as foundation members. Their contribution of \$250 each provided the immediate cash flow necessary to establish the early framework of the club. Their support will become an important record in the history of the club, and their names are listed below, as per February 14.

Paul Trisley, Martin Trisley, Pauline Trisley, Harley Dixon, Dorothy Dixon, George Sanders, Fred Tonkin, Bruce Sanders, Peter McNamara, John Taylor, Raymond Jameson, Neil Jameson, John Baker, Kevin McMillan, Kevin Kafer, Michael Hill, Ivor Thirlwell, Billy Tonkin, Frederick Barnes, Maxwell Mantach, John Neale, Terry Smith, Ronald Peter Hanne, James J. Jenkins, Douglas Ferrier, John Sullivan, Kenneth Ward, John Wilson, George Robertson, M.B. Alves, Alan L. Lamb, Harold Ayre, Romano Del-Bianco, William Higson, Patricia Sanders, Cheryl Sanders, Karen Sanders, Peter Podmore, Geoffrey Leonard, David Brown, Paul Rea, Antonio Parisi, John Albert Evans, Maxwell Talbot, Richard Puxty, Ray Baartz, Alan Hoyle, Don Jones, John Kilpatrick, Roger Tanner, Ralph Moss, Thomas O'Donnell, Murray D. Tyrrell, Stephen Hatherell, Jack Mathews, George Brown, Joe Borrelli, John Orr, Robert McCartney, James Priest, David Coote, Harry Bradford, Alan Barnes, Wayne Barnes, Greg Kentish, J. W. Nott, Rick Pointon, Z. J. Sryda, John Harvey, Ted Miller, Don Ewings, Ernest Henderson, Phillip Brown, Colin Chapman, Fred Linsley.

Player to watch

KEN BODEN, Newcastle KB United Striker. A player with great ball skills, Boden has a high work rate and the ability to easily "lose" his marker. Rates as a threat to any defence.

ERNIE CAMPBELL, Hakoah striker. A member of the 1974 World Cup squad, Campbell is deceptive, brave and possesses an explosive shot. Formerly of APIA, he joined Hakoah from Marconi in the off season.

TODD CLARKE, Eastern Suburbs goalkeeper. Australian international and rated by many as the best in the country. He is agile and has a great sense of anticipation. Formerly from South Australia his soccer career with various clubs highlights an outstanding defensive record.

HENRY MOWBRAY, Eastern Suburbs defender and captain. Experienced and commanding, Mowbray's defensive cool was as much a part of Easts' championship formula as the goalscoring ability of striker Terry Smith.

International players honoured

Newcastle United has recognised the services to Australian soccer of those former and current Northern NSW players who have played international soccer for their country by inviting them as guests of the club for today's match.

As the North's soccer history is the oldest in Australia, and some former players are scattered far and wide throughout the country, it is possible some might have been omitted. If so, we apologise and would like to be notified so that they can be guests of the club at a future date. It is also understood that some players have passed on.

We express our gratitude to Jack Mathews, former sporting editor of the Newcastle Morning Herald for compiling the below list of Northern internationals.

ALMOND, R., CLIFF; ARTHUR, GEORGE; ATKINSON, RAY; AUSTIN, ROBERT; BAILEY, LAWSON; BARNETT, VICTOR; BARR, JOHN; BONE, DAVID; BROWN, LESLIE; BURNETT, LESLIE; CAMERON, ALEX; COOLAHAN, FRANK; COOLAHAN, WILLIAM; CONQUEST, NORMAN; COOTE, DAVID; COUTTS, CLARENCE.

DATE, REGINALD; DOYLE, PETER; DRINKWATER, JACKIE; DRINKWATER, JACK; EVANS, JOHN B.; GRANT, KEITH; HARRIS, ARCH; HARRIS, THOMAS; HARDEN, JAMES; HEARNE, LOU; HEANEY, ALEX; HUGHES, JOHN; HUGHES, RON; HENWOOD, ALFRED; HODGE, EDWARD; JOHNS, ALAN; KEMP, RICHARD; LAKE, KEVIN; LAMBERT, ARTHUR; LENNARD, JOHN; LENNARD, PERCY.

LONERGAN, WILLIAM; MAHONEY, WILLIAM; MANNION, JOHN; MASCORD, AUBREY; MAUNDER, WILLIAM; MORGAN, WILLIAM; MORROW, BRUCE; MUNCASTER, GORDON; McNAUGHTON, ROY; McCROAREY, JOHN.

McNABB, JAMES; NICHOLLS, CYRIL; NORTH, SAMUEL; O'BRIEN, JOHN SEN.; O'BRIEN, JOHN JUN.; OLIVER, THOMAS; O'NEILL, KEVIN; OWEN, ERNEST; OSBORNE, JAMES; PARKES, HEDLEY; PARKES JOHN; PARSONS, FRANK; PADDOCK, WILLIAM; PETTIGREW, JOHN; PETERS, PHILLIP; QUILL, ALFRED; RUSSELL, GARVIN; TEECE, AUBREY; WALLACE, JOHN; WILKINSON, JAMES; WHITELAW, HAROLD; WHITELAW, JOHN; GILES, RONALD; LLOYD, RAY; CURRAN, COLIN; BAARTZ, RAY; STONE, PETER.

OLYMPIANS:-
ARTHUR, G.; LENNARD, J.; MORROW, B.; PETTIGREW, J.;

FOLLOW UNITED IN SYDNEY

Newcastle United plays Western Suburbs away next weekend and the club has booked buses to travel to Sydney. Tickets are available from the Supporters' Club and buses will leave from the International Sports Centre. Listen for further information via the public address system today.

UNITED INVITES YOU TO JOIN THE CLUB

Do you want to become a part of Newcastle KB United?

The soccer club has various forms of membership available that offer money-saving advantages to those keen to follow United.

An annual fee of \$20 offers season ticket benefits for all home matches. A basic fee of \$5 gives the payer membership rights which entitle him to a vote at the general meeting.

With Newcastle expected to play at least 15 home matches, with Philips Cup games included, a season ticket-holder could make a considerable saving.

So, for \$25 a supporter can become a club member and gain admittance to all home matches. The \$5 cost is not recurring.

For any person under the age of 16 years, junior membership is available. For \$3 junior members can see all home games for a season. Junior Membership could provide additional bonuses for a lucky ticket-holder and his, or her, nominated club.

At the end of the season one lucky junior ticket-holder will receive a full Newcastle United playing strip in his or her size. The junior club nominated by the winner will receive a full set of team strip in the junior club colours.

And here is how you join.-

Complete the coupon below and send it to

NEWCASTLE KB UNITED SOCCER CLUB

P.O. BOX 802M, NEWCASTLE

N.S.W. 2300.



(Delete if inapplicable)

I wish to become an ordinary (\$5), ordinary-season (\$25), season ticket (\$20) or junior (\$3) member of Newcastle United.

I enclose cheque/postal order for amount payable.

Name: (please print)

Address:

.....Phone:

NOMINATED JUNIOR CLUB: (for junior members

only)

NEWCASTLE FOOTBALL CLUB — 1927 VINTAGE

Newcastle United is not the first Australian soccer club to carry the name of the Northern NSW city.

During the 1920s a club, with its home base at Mitchell Park, Merewether played under the name of Newcastle Football Club in a league known then as the Association.

It was the only inner-city club in those days with nearest rivals being Adamstown and most other sides based in the coal mining areas of Wallsend, West Wallsend and the Hunter Valley.

Pictured is the 1927 Newcastle FC side which included J. Webster, H. Reid, L. Hindley, R. McClymont, S. Fleetwood, J. Robertson, R. McGill, W. Blair, W. Morgan, T. Hoyle and J. Bennett. J. H. Harris was the manager and Andy Frew was the trainer.

The side wore a strip of black shorts and white jerseys, and despite failing to draw a great deal of support from a strong rugby league area, enjoyed a measure of success.

Unfortunately, when the above photograph was taken, the players and management did not realise that the club was in its final years. With the worldwide Great Depression hitting in 1928, Newcastle FC, along with scores of other sporting clubs quietly folded.

It must give great heart to those who remember the first Newcastle FC to see the city's proud soccer name resurrected to play in the Philips League.



Player to watch

PETER WILLIS, Newcastle KB United fullback. A very strong player with tremendous competitive drive, Willis is uncompromising in defence and relishes the opportunity to push deep into attacking positions.

UMBRO INTERNATIONAL, sportswear manufacturers are the official suppliers of Newcastle KB United's playing strip and match balls.

"UNI-TED, UNI-TED"

The supporters have their say

Much of the noise and colour at Newcastle KB United's matches this season will be provided by members of the Supporters' Club.

The Supporters' Club is an active and expanding group that represents the strength of United's following.

Jack (Jock) Taylor, who can only be described as a true soccer fanatic, was elected as the Supporters' Club's first chairman at a meeting on December 6.

Jock has had a long association with soccer in Australia in addition to having represented his native country Scotland as a schoolboy international.

Bobbie Cairns, who represented Newcastle on many occasions as a goalkeeper and played numerous games both as a junior and a senior with that famous club Wallsend, was elected vice-president.

Mr. Jeffrey Green of Kotara, currently pursuing his arts degree at the Newcastle University should prove to be a valuable asset as the club treasurer.

Social events

Older followers of the code will need no introduction to Alf Quill. He regularly attends meetings and his contribution to the administration stems from his wealth of knowledge and experience gleaned from many years of association with the game at all levels.

The club's constitution provides for the promotion of soccer football and to engender support for the parent body. In this regard the club has already conducted several functions including a barbeque, a film night and a "meet the players" cabaret which was held at the International Sports Centre on February 17.

The club's shop, which is situated at the northern end of the International Sports Centre building, is manned by our supporters and it is hoped that soccer fans will support us and Newcastle by making purchases at our store. Our capable stock managers, Jim Heap and Harry Miller, have had many years experience in the retail industry.



I wish to become a financial member of Newcastle

United Supporters' Club and enclose a cheque/

postal order to the value of \$2.00.

Name:(please print)

Address:.....

.....Phone:.....

Atmosphere

As any football fan knows atmosphere is an important ingredient at any match and one of the prime purposes of our supporters' club is to ensure that vocal support is forthcoming at all our home matches.

It is hoped that all of the supporters' club will band together at the International Sports Centre to ensure that Newcastle KB United does not lack support.

In addition to providing vocal support at home matches the Supporters' Club proposes to run buses to all away matches played in Sydney. It is hoped that as many fans as possible will travel to Sydney in the coaches. The return fare of approximately \$4 per person is an economical means of transport to and from the metropolitan centre.

During the season a lucky supporter will win a trip for two to one of the away matches at Adelaide. In addition, the Supporters' Club will elect their "Player of the Year" who will receive a magnificent trophy at the end of the season.

Let us sport fans unite for a successful season and support Newcastle KB United at every opportunity.

Newcastle United is looking for your support and the best way to follow the club is as a member of the Supporters' Club. Here is how to join. Just complete the form below and send it to: Newcastle United Supporters' Club, 30 Wimbledon Grove, Kotara NSW 2288.

Let's shoot for Newcastle!

THE SHOOTOUT

What in the name of fortune is a shootout?

Our new revised version of soccer terminology tells us that a shootout is an idea that crept into soccer from that new football frontier, the USA.

Apparently the Americans like to see a result at sports events; a draw is just not good enough. As many soccer matches often end in a tied result, the Americans devised an idea to overcome the problem. In true Wild West style they labelled it The Shootout.

If a North American Soccer League game is tied at the end of extra time, the shootout is brought into effect.

Newcastle United's first match-day events include a shootout competition between junior players.

It involves a one-on-one situation between the goalkeeper and an attacking player. The attacking player will start with the ball on a 35-yard line and he must take his shot within five seconds. The goalkeeper has no movement restrictions within the five second period.

In a team situation the visiting side kicks first with each side making five alternate attempts. If no advantage is achieved after five, the teams shall continue to take alternate kicks until one has scored more than the other after an equal number of attempts.

Only players in the game at the end of the overtime period are allowed to take part in the shootout and no player can have a second attempt until all other team-mates have had one attempt. i.e. they do not have to kick in the same rotation.

NEWCASTLE KB UNITED

— ON THE PATH TO SOCCER HISTORY

The formation of Newcastle United Soccer Club and the events that led up to the team's first Philips League match must have established a record for Australian soccer.

The bewildering speed with which United developed from the drawing board stage to be established as a professionally-managed football unit was little short of astounding.

In the space of a few hectic months Newcastle United graduated from the collective thoughts of a few officials to the reality of joining the soccer elite in the Philips Soccer League of Australia.

The wheels of the Newcastle PSL challenge were first thrown into gear by a steering committee formed with the support of the Northern N.S.W. Soccer Federation.

From the groundwork laid down by the steering committee, Ray Baartz, businessman and soccer international approached several people to help formulate a plan for the first directorship of the club.

Directors chosen

On August 1, 1977, at a meeting convened by the Northern N.S.W. Federation, Newcastle Soccer Club was formed.

Mr. Max Talbot a former secretary of the Northern Federation and a former member of the Australian Soccer Federation executive, was elected as chairman. Newcastle solicitors George Sanders and Paul Trisley were appointed as treasurer and secretary respectively.

Other board members were Northern N.S.W. Federation representatives Don Jones and Harley Dixon. Dr. Alan Hoyle, the president of the Newcastle International Sports Centre Trust was also elected to the board. Mr. Richard Puxty was later elected as a seventh director.

Alan Vest was appointed manager-coach and Ray Baartz team officer.

A campaign to gain admission to the League was launched and on November 21, 1977, with the support of a detailed application and a strong publicity drive, the top brass of Australian soccer gave Newcastle the green light.

Talent Search

The late admission date left United desperately short of time to prepare for the 1978 season. With only three months left to the March 5 kick-off date the club was left with the task of gathering and forming a side from scratch worthy to represent the North in the Australia-wide League.

There was little time for Christmas celebrations for Alan Vest as he rapidly assembled his troops. In quick succession names began to appear on contracts - Summerscales, Boden, Harges, Sneddon, Kay, Catalovski - until, on January 10, 1978, the squad assembled for the first time.

Meanwhile, other parts of the picture were being painted in. A competition run by the Newcastle Morning Herald to "name the club" decided that it would be Newcastle United. Another Herald reader also won a prize for his design of the club's badge incorporating the city crest with a soccer motif. The city's colours of emerald and cinnamon were adopted by the club and a playing strip was designed with the assistance of Umbro International.

Sponsorship

One of the most important "behind the scenes" battles was the quest for a suitable sponsor for Newcastle United. Sponsorship was sought to assist with the fantastic costs of operating a professional football club.

On February 8, Tooth and Co. Ltd. made sporting history with the announcement of a three-year sponsorship deal worth over \$100,000. It stands as the highest sponsorship in Northern sporting history and represents a tremendous show of faith by a major commercial concern in United's future.

And so, like a number of overseas soccer teams, Newcastle incorporated the sponsor's name in the club title to become Newcastle KB United.

This year sees Newcastle's first foray into the national sporting arena. It will be an important year for the North and will mark Newcastle KB United's first step on what should be a glorious path into soccer history.

How they finished in 1977

	P	W	D	L	F	A	P
1 Easts-Hakoah	26	13	11	2	52	28	37
2 Marconi	26	15	7	4	42	21	37
3 Fitzroy	26	12	8	6	41	34	32
4 Adelaide City	26	12	7	7	50	31	31
5 Western Subs.	26	11	7	8	38	29	29
6 St. George	26	7	14	5	39	35	28
7 West Adelaide	26	8	10	8	38	32	26
8 Footscray	26	9	6	11	36	39	24
9 Brisbane Lions	26	9	5	12	27	41	23
10 Brisbane City	26	8	6	12	30	35	22
11 South Melbourne	26	7	8	11	27	35	22
12 Olympic	26	7	7	12	25	38	21
13 Canberra	26	5	7	14	22	39	17
14 Mooroolbark	26	5	5	16	31	61	15

BE WARNED

Under no circumstances are members of the public allowed on the playing field without authorised permission. Parents, your children are your responsibility.

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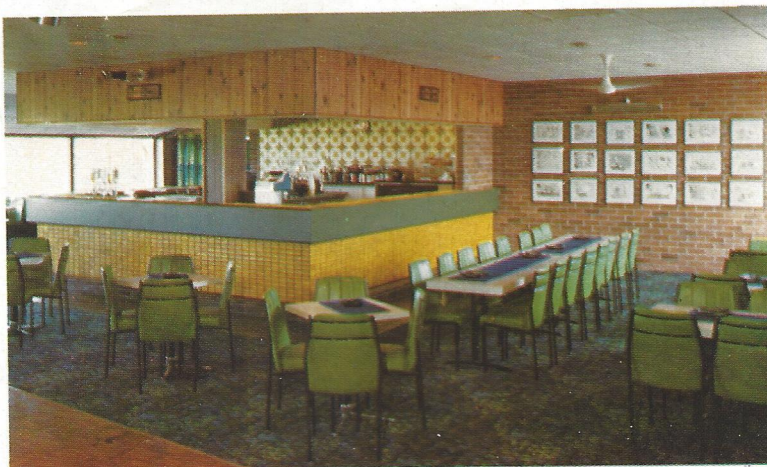
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DISCO NIGHTS
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